



South Dakota Flavor!™ Product Promotion Program

South Dakota Department of Agriculture

523 East Capitol Avenue

Pierre, South Dakota 57501

**Application Form**

Applicant Name\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_State\_\_\_\_\_Zip Code\_\_\_\_\_

Applicant Contact\_\_\_\_\_

Phone(\_\_\_\_)\_\_\_\_\_Fax (\_\_\_\_)\_\_\_\_\_Cell (\_\_\_\_)\_\_\_\_\_

Website\_\_\_\_\_Email\_\_\_\_\_

Do you produce agriculture products in South Dakota? Yes\_\_\_\_\_ No\_\_\_\_\_

Do you process agriculture products in South Dakota? Yes\_\_\_\_\_ No\_\_\_\_\_

Do you sell or plan to sell products produced or processed in South Dakota that are obtained from program producers or processors

Yes\_\_\_\_\_No\_\_\_\_\_

**(Participants must be able to answer yes to one of the three previous questions to be eligible for participation in South Dakota Flavor!™.)**

Business Type (check all that apply)

Agriculture Producer\_\_\_\_\_

Product Processor\_\_\_\_\_

Product Manufacturer\_\_\_\_\_

Product Packager\_\_\_\_\_

Product Retailer\_\_\_\_\_

Product Wholesaler\_\_\_\_\_

Restaurant\_\_\_\_\_

Product Distributor\_\_\_\_\_

Direct Seller\_\_\_\_\_

List the primary location of production, processing, or sales?

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Do you produce, process, or sell certified organic products?

Yes\_\_\_\_\_No\_\_\_\_\_

Provide a brief listing or description of the products you produce, process or sell in South Dakota.

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## Memorandum of Understanding

### Program Participant(s) Agree(s)

To only use “Dakota Flavor™, ” “South Dakota Flavor!™”, [www.dakotaflavor.com](http://www.dakotaflavor.com) , or any other associated program taglines and/or current versions of South Dakota Flavor!™ graphics, logos, or visual images to directly identify and/or promote agriculture products that satisfy all South Dakota Flavor!™ criteria, listed on the Dakota Flavor™ website, <http://www.dakotaflavor.com>, and by this reference incorporated herein.

Participant must verify all South Dakota Flavor!™ products meet the description the Applicant listed on the South Dakota Flavor!™ Application Form.

Participant must verify all South Dakota Flavor!™ products satisfy all South Dakota Flavor!™ criteria, listed on the Dakota Flavor™ website.

To indemnify and hold harmless SDDA for any claims related to unsatisfactory products, product or participant performance, product safety, or product wholesomeness. This does not require the participant to be responsible for or defend against claims or damages arising solely from errors or omissions of SDDA, its officers, agents or employees.

To allow SDDA to list the South Dakota Flavor!™ participants on the [www.dakotaflavor.com](http://www.dakotaflavor.com) website, identifying the business as a program participant.

To participate in South Dakota Flavor!™ activities developed by SDDA that collectively identify program products and participants.

To yield to the decision of SDDA regarding any questionable or improper use of South Dakota Flavor!™ identity.

To report misuse or apparent misuse of South Dakota Flavor!™ to SDDA when detected.

To provide updated participant information to SDDA regarding production, processing, or selling of South Dakota Flavor!™ products.

To identify a contact person who can communicate about South Dakota Flavor!™ with SDDA via phone or email.

**SDDA agrees:**

To grant participant permission to use South Dakota Flavor!™ materials, logo, and labels in conjunction with product identification and promotion.

To provide South Dakota Flavor!™ participants electronic versions of graphics, logos, or visual images and other promotional media as the images/logos become available.

To maintain a public listing of South Dakota Flavor!™ participants and complete program rules on [www.dakotaflavor.com](http://www.dakotaflavor.com) and to communicate program changes  
To take reasonable steps to ascertain proper use of the South Dakota Flavor!™ identity and reserve the right to withdraw the agreement from program participants for any misuse.

**Participant Agreement:**

By affixing signature below, the applicant acknowledges the requirements for participation in South Dakota Flavor!™, attests to the validity of the previous information, and agrees to the terms of the Memorandum of Understanding for the South Dakota Flavor!™ Product Promotion Program?

Signature\_\_\_\_\_Date\_\_\_\_\_

Printed Name\_\_\_\_\_Title\_\_\_\_\_

SDDA Authorized Signature\_\_\_\_\_Date\_\_\_\_\_