



South Dakota Flavor!™ Product Promotion Program Program Criteria

Applicants to South Dakota Flavor!™ must sell South Dakota Flavor!™ products within South Dakota.

The South Dakota Flavor!™ products must be of agricultural origin and either produced or processed in South Dakota. The term “agricultural origin” includes but is not limited to, food, fiber, or forestry products.

Applicants will complete the South Dakota Flavor!™ Application Form and submit to South Dakota Department of Agriculture (SDDA), along with a signed copy of the Memorandum of Understanding from SDDA.

Application Forms will be reviewed and approved or disapproved by SDDA. Approved Applicants will become South Dakota Flavor!™ participants and will receive a signed copy of participation agreement (and) Memorandum of Understanding.

Applicants not approved for participation in South Dakota Flavor!™ will be notified. Applicants may apply subsequently if changes in the product(s) are made or other deficiencies or omissions are corrected.

Participants will be listed on www.dakotaflavor.com by SDDA. Participants will be responsible for reviewing product information and notifying SDDA of product information changes, as needed.

Participants must notify SDDA of any changes to contact information, including all changes to phone numbers and email addresses.

Participants may use “Dakota Flavor™,” “South Dakota Flavor!™”, www.dakotaflavor.com or other associated program taglines and/or current versions of graphics, logos, or visual images to directly identify and/or promote agriculture products that satisfy all South Dakota Flavor!™ Rules.

Participants may use the South Dakota Flavor!™ logo and other program materials as provided to Participant by SDDA. Participants may also use black and white images, and smaller or larger to-scale logos.

South Dakota Flavor!™ Participants are not allowed to use the logo in a way that involves the separation, deletion, addition, or other edits to the appearance of the logo.

Participants must discontinue use South Dakota Flavor!™ materials for specific products that no longer meet program criteria.

Participants must report misuse or apparent misuse of South Dakota Flavor!™ to SDDA when detected.

Participants must provide updated information to SDDA regarding production, processing, or selling of South Dakota Flavor!™ products.